



1931 Sampson Avenue, Corona, CA 92879  
Ph: 800.638.1703 • Fax: 714.278.0038  
info@performanceonline.com

### **DEALER REQUIREMENTS**

Our Basic Dealer Requirements:

1. Have on file with us:  
For California - A properly completed resale card.  
For out of state - A photo copy of your current (up to date) resale tax license, or business license.
2. Be in the business of selling Hot Rod, Classic Truck or other related parts, or be professionally building, servicing or modifying those vehicles for customers.
3. Send a copy of your letterhead, invoices, business forms, etc.
4. Send a list of any other dealers or manufacturers with which you are established.
5. Send names and phone numbers of any two credit references.
6. Send your business bank account number and bank branch.

All information submitted will be used solely for the purpose of Dealer Acceptance. It will in no way be used for distribution to mailing lists, or any other privacy robbing practices.



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*Dear Prospective Dealer,*

We currently have developed a dealer program to fit your needs and offer you discounts on all our high quality products. We pride ourselves on service towards the dealer and his customer. We believe in working with legitimate dealers who are actively representing, stocking and selling our product. We will direct sales to those dealers, as we would prefer to manufacture quality Hot Rod and Classic Truck products, allowing you to make the sale.

We do have a few dealer requirements that must be met, in order to be accepted for dealership qualification. These requirements have been set low enough to allow even the smallest dealers to qualify, yet protect you from those individuals, who are not “in the business” of setting up a dealership and robbing you of potential profits.

There are two available levels of dealer pricing quota:

*Jobber Level: \$1,500.00 net minimum initial order.*

Jobber is able to buy on a personal basis. Allows you to purchase for a customer vehicle you are working on, or to stock an item for sale testing purposes. Jobber is 10% off of retail cost on all items on our online store and/or catalog, that are not already at a discounted price. Jobber is allowed to move up to W.D. level at any time total annual purchases equal or exceed \$5,000.00, which allows you to buy in on an installment basis.

*W.D. Level: \$5,000.00 net minimum initial order.*

W.D. is a stocking distributor and maintains a level of rotating inventory. W.D. can sell to other smaller dealers at the Jobber level. W.D. can also sell retail. W.D. must maintain at least a \$10,000 minimum of annual purchases from Performance Online to retain a W.D. status.

At both levels of pricing, an initial order must be prepaid. After that all orders will be on a C.O.D. basis, unless accepted by us for credit terms.

Due to the nature of our product line, pricing varies. Please call or fax us for your specific product pricing needs.

*We at Performance Online look forward to working with you and years of developing a growing relationship with your company.*

*Sincerely,*  
Performance Online

Performance Online Inc.  
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WEB: http://www.performanceonline.com



## PERFORMANCE ONLINE DEALERSHIP APPLICATION

### COMPANY INFORMATION

Company Name: \_\_\_\_\_

Type of Business: Sole Proprietor     LLC     Corporation     Partnership

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code (ZIP): \_\_\_\_\_ Province: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Telephone 2: \_\_\_\_\_ Fax: \_\_\_\_\_

Company E-mail: \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
(if different from above)

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code (ZIP): \_\_\_\_\_ Province: \_\_\_\_\_ Country: \_\_\_\_\_

**Business Description:** \_\_\_\_\_  
(must be completed)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Does your company export?  Yes  No

Sellers Permit # \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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